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# Press Release

**FOR IMMEDIATE RELEASE**

**December 3, 2018**

## **Juno Beach Police Foundation Announces Annual Campaign**

**JUNO BEACH, FL** (December 3, 2018) – The Juno Beach Police Foundation announced today the start of its 2018 Annual Campaign. The campaign is designed to raise funds which will enable the Police Foundation to continue providing for the additional **equipment, advanced training** and **state-of-the-art technology** needs of the Juno Beach Police Department, over and above what the normal budget provides.

The Police Foundation was formed in early 2018 by local residents and corporate leaders to help **enhance the safety and quality-of-life** in the Town of Juno Beach. To date the Foundation has funded the purchase of AED's – Automated External Defibrillators – for each of the police department's patrol vehicles; Trauma Kits for each of the Town's police officers; and sponsored a community awareness event during the 2018 Town of Juno Beach September 11th Remembrance Ceremony.

In early 2019 the Juno Beach Police Department will roll out a Police Foundation funded, mobile based security application that was built to provide a higher level of safety for individuals, communities and neighborhoods. The application empowers users to report an incident as they see it happening or submit a tip involving suspicious activity. **Chief of Police Brian J. Smith**, speaking of the *SaferWatch* application said "Users and law enforcement will now be able to seamlessly communicate, all on the same secure network."

The Police Foundation is urging Juno Beach residents and businesses to generously support their first Annual Campaign. **Foundation President Tom Murphy** pointed out that "...these are difficult and challenging times for law enforcement nationwide and we are seeking the assistance of our community to help ensure the safety within Juno Beach."

**More information on the Juno Beach Police Foundation can be found at [www.jbpf.info](http://www.jbpf.info).**

### **About the Juno Beach Police Foundation**

The Juno Beach Police Foundation is a 501(c)(3) non-profit corporation. Its mission is to secure private funding to enhance the safety of the community and the effectiveness of the Juno Beach Police Department. For more information visit [www.jbpf.info](http://www.jbpf.info)

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